

## **SEEKING MEDICAL WRITER/ASSISTANT MEDICAL DIRECTOR –**

**BlueSpark Healthcare Communications - (a Healthcare Consultancy Group Company)** leading medical communications group specializing in providing services to pharmaceutical/biotech companies, headquartered in BaskingRidge, NJ. We partner with our clients to:

- Establish the disease
- Brand the science
- Generate the scientific language
- Engage key opinion leaders (KOLs)

### **Essential Responsibilities:**

#### **I. Project Development**

- Development of project outline
- Strategy planning session attendance

#### **II. Manuscript Preparation & Content Development**

- Primary manuscripts and review articles
- Monographs
- Literature summaries
- Abstracts and posters
- Audio-visual aids
- Slide kits

#### **III. Editorial Support**

- Concept editing

#### **IV. Key Opinion Leader (KOL) Engagement**

- **KOL identification, validation, recruitment**
- **KOL engagement on advocacy development initiatives**

### **Educational Requirement**

- PhD, MD, or PharmD with background in neuroscience
- A strong appreciation for medical science writing and interest in pharmaceutical marketing.
- ADHD and Alzheimer's Disease experience a plus

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(<http://www.hcgrp.com>)

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